



University confers Signum Meriti Medal on Ambassador Cuisia



Photo shows, from left, DLSU President Br. Raymundo Suplido FSC, Signum Meriti Medal recipient Ambassador Jose Cuisia, Jr., Board of Trustees Chairman Edgar Chua, and Chancellor Gerardo Janairo.

DE LA SALLE UNIVERSITY CONFERRED on its outstanding alumnus, Ambassador Jose Cuisia, Jr., the Signum Meriti Medal during the commencement exercises held at the Philippine International Convention Center last June 17.

Cuisia was recognized for his extensive experience in governance, business, and finance. He was Philippine ambassador to the USA from 2011 to 2016 and had served as non-resident ambassador to countries in the Caribbean.

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De La Salle University Sustainability Efforts

~5 megawatts (MW)

Average amount of electricity required by the University in a month. (5MW of clean energy offsets 250 Tons of coal.)

6,543

Number of LED lights that have been installed since 2013. The buildings that use LED lights are: John Hall, Connon Hall, Miguel Hall, William Hall, Andrew Gonzalez Hall and Gokongwei Hall.

~880,000 kWh/year

Reduction in electricity consumption due to use of LED lights (Estimate is based on a 14-hour use of 4' 19watt LED lamps vs. standard 4' 40watt fluorescent lamps over a period of 1 year at a Php 9.00 kw/hr rate)

~524,801 kg eCO2

Reduction in the University's carbon footprint attributed to the use of LED lights (Emission factor used: 0.594 kgCO2 per kWh (MEA – Netherlands, year 2009 data)

Source: Office of the Assistant Vice President for Facilities Management and Services
Data presented during the No Impact Experiment Summit held last July 18



2401 (twe'n'te för' o, wun) is a landmark number along Taft Avenue. It is the location ID of De La Salle University, home to outstanding faculty and students, and birthplace of luminaries in business, public service, education, the arts, and science. And 2401 is the name of the official newsletter of DLSU, featuring developments and stories of interest about the University.

2401 is published bi-weekly by the Office for Strategic Communications (AH-21F, Intercom 144). Editorial deadline is 3 p.m. Tuesdays. Contributions should include the name, office and signature of the sender. Materials may be edited for clarity or space.

2401 may be accessed online through the URL: <http://www.dlsu.edu.ph>.

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British Council-CHED linkage lists DLSU among partner universities

DLSU HAS BEEN CHOSEN as part of the 'Joint Development of Niche Programmes through Philippines-United Kingdom Linkages', a collaboration between the British Council and the Commission on Higher Education (CHED).

The program aims to upgrade the quality of Philippine higher education by introducing transnational education (TNE) programs—defined as educational courses provided by institutions in one country to students in another—on subject areas considered national priorities but remain unavailable locally such as food security and disaster risk reduction management.

Beginning 2018, DLSU students will have the opportunity to access UK degrees and gain global qualifications through postgraduate program.

Unlike studying abroad, taking TNE programs offers a cost effective way for Filipino students to access high-quality international programs in the Philippines.

Students may also have the chance to be mentored by foreign professors who are leaders in their fields. The learners' exposure to innovative teaching methods and environment will help them develop the skills they need for better career progression.

Once students finish the course, they will receive a diploma bearing names of both Philippine and UK universities—an international qualification that is recognized and respected by academics and employers worldwide.

Lasallian excels in Stanford University summer program

AN AB PSYCHOLOGY STUDENT OF DLSU, PATRICIA MARGARET VICTORIA GRADUATED WITH DISTINCTION from the inaugural Science, Technology, and Medicine Summer Program of the Stanford Anesthesia Summer Institute at Stanford University last June 30.

Through a rigorous screening process, Victoria was selected alongside 29 other students from a pool of approximately 1,000 applicants from across the globe. Chosen participants were from the United States, Turkey, Hong Kong, and China. Victoria is the sole Filipino to be accepted into the program.

The prestigious and intensive two-week program covered three

major strains: Science, Technology, and Medicine. Participants worked directly with mentors from Stanford University, Harvard University, New York University, and the University of Colorado. All of these activities were conducted while the participants also worked on their research projects.

Her research work, "Effects of Music Pain Perception and Tolerance," tackled music in relation to psychology. Salima Hirji, program manager, said of Victoria, "She received distinction on her project as she went above and beyond. She was wonderful and has a bright future ahead of her."



Victoria

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A Bachelor of Arts/Bachelor of Science in Commerce magna cum laude graduate of DLSU in 1967, he earned his MBA-Finance from The Wharton School at the University of Pennsylvania, USA in 1970.

He was Central Bank governor and Monetary Board chairman from 1990 to 1993. He served as Social Security System administrator and CEO from 1986 to 1990. He was also governor for the Philippines in the International Monetary Fund and alternate governor to the World Bank.

He has held positions as board member, trustee, and director in numerous academic institutions and non-government organizations and private firms, espousing good governance and corporate social responsibility.

The Signum Meriti Award is a special citation given by the University to select individuals for outstanding achievement in their line of work. A medal fashioned after the official University seal represents the award.

BNSCWC holds Young Writers Workshop 2017



A TOTAL OF 114 CHILDREN AND YOUNG ADULTS, AGES 9-20, PARTICIPATED in the Young Writers Workshop 2017, a free activity hosted by the Bienvenido N. Santos Creative Writing Center (BNSCWC), last July 15 at the Henry Sy, Sr. Hall.

Facilitating the activities were award-winning writers-artists, among them Genaro Gojo Cruz, faculty member of the Literature Department, for Creative Writing for 9-11 years old; Susan Lara for Creative Writing for 12-14 years old; Mookie Katigbak Lacuesta, BNSCWC associate director, for Creative Writing for 15-17 years old; and Carlo Vergara for Graphic Fiction for 15-20 years old.

This workshop, organized in partnership with DLSU Libraries American Corner Manila and supported by the Komisyon sa Wikang Filipino, sought to assist budding young writers in developing their creative skills and techniques in writing a creative work (e.g., personal essay, poem, short story, graphic fiction).

Disaster Risk Reduction and Management

Global project to empower coastal communities



DLSU SOCIAL DEVELOPMENT RESEARCH CENTER RESEARCHER AND BEHAVIORAL SCIENCES ASSOCIATE PROFESSOR DR. MARLON ERA WAS RECENTLY APPOINTED as the country coordinator of a new project funded by the European Union Erasmus+ program called CABARET (CApacity Building in Asia for Resilience EducaTion).

The project aims to foster regional cooperation for more effective multi-hazard early warning and increased disaster resilience among coastal communities.

It is a 36-month action project involving higher education institutions in Asia (Region 6) and Europe. The project focuses on a subject area and a world region not sufficiently addressed by

projects already being funded under previous schemes. The project seeks to empower individuals and organizations with the skills, competencies, and credentials needed to pursue research, and to lead research at institutions in partner countries.

UK professors from the University of Huddersfield's Global Disaster Resilience Centre, namely, Professors Richard Haigh and Dilanthi Amaratunga, serve as the project lead of CABARET. Over 20 experts from across Europe and Asia launched the project in Colombo, Sri Lanka in March 2017.

Aside from Era, SDRC Director Dr. Maria Caridad Tarroja also represents DLSU in CABARET project meetings.

Academy of Management Outstanding Reviewer Awardee



Teehankee

MANAGEMENT AND ORGANIZATION DEPARTMENT FULL PROFESSOR DR. BENITO TEEHANKEE RECENTLY RECEIVED the Outstanding Reviewer Award from the Management, Spirituality, and Religion (MSR) Interest Group of the Academy of Management (AOM), an international organization with members from nearly 120 countries.

AOM focuses on interdisciplinary theoretical and applied research and pedagogy related to the relevance and relationship of spirituality and religion in management and organizational life. It has 25 professional divisions and interest groups promoting excellence in established management disciplines.

Five U.S.-based affiliates, the Eastern, Midwest, Southwest, and Western Academies of Management and the Southern Management Association as well as two international affiliates, the Asia and Iberoamerican Academies of Management, promote the exchange of ideas and provide

collaborative opportunities for colleagues sharing a geographic area, language, or cultural identity.

2017 MSR Chair Michael Pirson cited Teehankee "for providing leadership as an MSR Associate Editor and for (your) outstanding reviews of the papers submitted to the MSR Scholarly Program."

The Academy of Management continues to support scholarly activity and the exchange of ideas through divisions and interest groups; annual meeting; Academy of Management News; listservs; AOM Online; collaborative activities with affiliated and associated societies; and five journals.

Visiting prof discusses framework for disaster preparedness and recovery



Dr. Joost Santos (6th from left) tackles the Inoperability Input-Output Modelling Framework in his visit to the Laguna campus.

A VISITING PROFESSOR FROM THE GEORGE WASHINGTON UNIVERSITY (GW), DR. JOOST SANTOS, DELIVERED A LECTURE on "Inoperability Input-Output Modelling Framework for Disaster Preparedness and Recovery" at DLSU Laguna Campus last July 11.

Attended by Industrial Engineering students and faculty, the lecture presented a format on how to manage and recover from disasters.

He tackled software applications for risk assessment, risk management, and business interruption as well as an economic framework that can aid in the assessment of disaster preparedness and recovery.

Joost showed how to evaluate disaster impacts on the economy. He discussed forecasting, particularly in areas with a major population and an economic center. He likewise discussed how to determine financial risks as well as solutions to minimize, if not totally avoid, disaster impacts.

Santos, an associate professor at GW's Department of Engineering Management and Systems Engineering, is involved in critical infrastructure protection projects in the process control systems for transportation, electric power, and oil/gas.

He utilizes and develops extensions to the economic input-output model to predict the ripple effects of disasters across interdependent infrastructure and economic systems.

The Museum presents cityscapes in new exhibit



THE MUSEUM AT DE LA SALLE UNIVERSITY OPENED its third exhibition that focuses on art and the environment entitled, "FRAGMENTS: Cityscape stories and reflections." The exhibit will run until August 18 at the 2nd Level of the Yuchengco Hall.

The theme alludes to people's stories within the city, their lives, and their experiences as small pieces of a whole.

Featured artworks reflect city structures and developments as well as people's activities and stories. Through the exhibit, viewers are encouraged to participate in making the environment clean, orderly,

beautiful, and pleasantly habitable.

An interactive part of the exhibit allows visitors the freedom to speak their mind through art, write, draw, and form puzzles.

The artworks in "Fragments" are from the Wili and Doreen Fernandez collection, University art collection, and loaned works from selected artists and art collectors.

Balay Program kicks off first culture and arts festival

THE OFFICE OF THE VICE PRESIDENT FOR LASALLIAN MISSION HAS LINED UP activities under Sining Balay, the culture and arts festival for the Balay Program.

among the different members of the community by assigning teaching and non-teaching personnel to different Balays.

The first Sining Balay Photo Exhibit will run from July 24 to 28 at the Learning Commons Hallway on the 6th Floor of the Henry Sy, Sr. Hall. It will also present the Sining Balay Choral Singing and Dance Competition on July 28, at the Teresa Yuchengco Auditorium.

Balay members are encouraged to support their team by voting for their photos at facebook.com/dlsu.manila.100 and by watching the performances at the Sining Balay Choral Singing and Dance Competition.

Points will be awarded to the Balays for their members' participation in the photos on-line voting and attendance in the choral singing and dance performance night.

In 2016, De La Salle University launched the Balay Program to promote communion in mission and fellowship



Your goal for your pupils must be that your words become spirit and life for them.

(Source: Meditations for Time of Retreat)

De La Salle
- St. John Baptist de La Salle